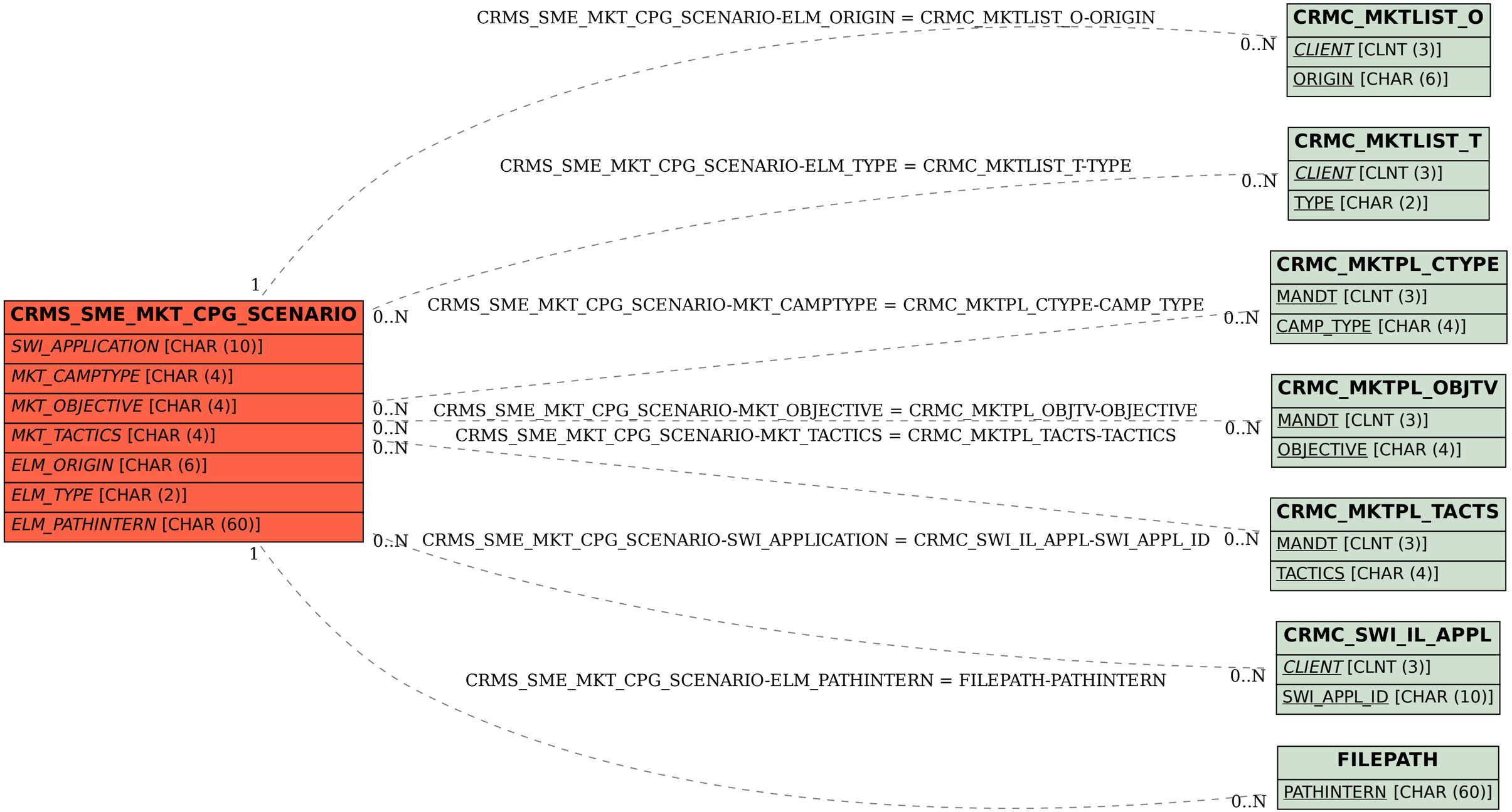SAP ABAP table CRMS_SME_MKT_CPG_SCENARIO {Social Marketing Scenario}