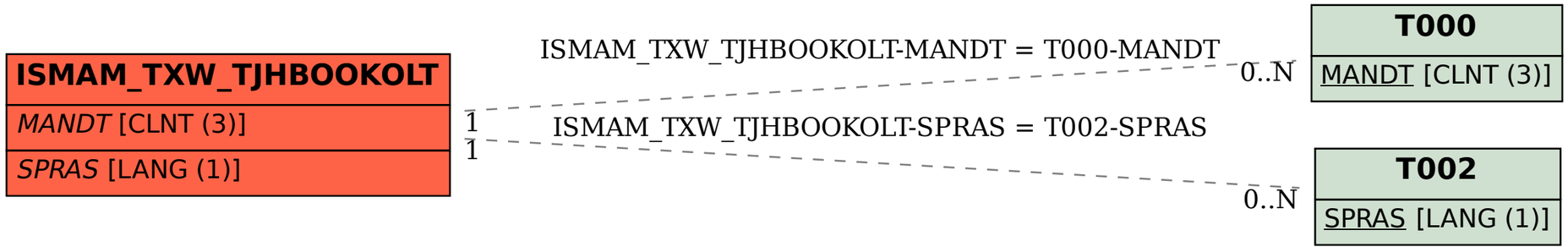SAP ABAP table ISMAM_TXW_TJHBOOKOLT {DART IS-M/AM: Booking Type for Online Advertising (Texts)}